

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57063

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR			319843	ADVERTISER (OR AGENCY AND ADVERTISER)			<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	STEVENS REED CURCIO & POTHOLM				FRIENDS OF RAJA			
<b>AND</b>	201 N Union St Ste 200				1910 Cochran Rd			
<b>ADDRESS</b>	Alexandria VA 22314-2651				Manor Oak One, Suite # 100			
	USA				Pittsburgh PA 15220-1203			
<b>CONTACT</b>					USA			
					<b>PRODUCT</b> RAJA 3 DAY 10/23-25			
<b>LOCAL SALESPERSON</b>	Brian Butz-1		<b>AGENCY EST. NO.</b>		<b>PRODUCT CODE</b>			
			330		1310			
<b>NATIONAL SALESPERSON</b>								
<b>BROADCAST SCHEDULE STARTING</b> 10/23/12 <b>AND ENDING</b> 10/25/12 <b>NO. WEEKS:</b> 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE EMTIBLE UNLESS NOTED OTHERWISE. PAID FOR FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	01110..	3	05:58A	07:00A	30S	10/23/12-10/25/12	THIS MORNING 6-7AM	3	675.00	2025.00
2 30 MIN SEP	.111...	3	07:00A	08:00A	30S	10/23/12-10/25/12		3	380.00	1140.00
3 30 MIN SEP	01110..	3	09:00A	09:30A	30S	10/23/12-10/25/12	PITTSBURGH LIVE	3	180.00	540.00
4 30 MIN SEP	01110..	3	10:58A	11:58A	30S	10/23/12-10/25/12	PRICE IS RIGHT	3	550.00	1650.00
5 30 MIN SEP	01110..	3	11:58A	12:30P	30S	10/23/12-10/25/12	NOON NEWS	3	585.00	1755.00
6 30 MIN SEP	01110..	3	04:30P	05:00P	30S	10/23/12-10/25/12	430-5PM NEWS	3	585.00	1755.00
7 30 MIN SEP	01110..	3	05:00P	05:30P	30S	10/23/12-10/25/12	5-530PM NEWS	3	900.00	2700.00
8 30 MIN SEP	02220..	6	05:30P	06:00P	30S	10/23/12-10/25/12	530-6PM NEWS	6	900.00	5400.00
9 30 MIN SEP	02220..	6	05:58P	06:30P	30S	10/23/12-10/25/12	M-F 6PM NEWS	6	1080.00	6480.00
10 30 MIN SEP	01110..	3	06:30P	07:00P	30S	10/23/12-10/25/12	M-F 630PM NEWS	3	1080.00	3240.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

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	USA				Pittsburgh PA 15220-1203			
CONTACT					USA			
					PRODUCTRAJA 3 DAY 10/23-25			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 330		PRODUCT CODE 1310			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/25/12 NO. WEEKS: 1								

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			FROM	TO						
11 T 30 MIN SEP		1	07:58P	09:00P	30S	10/23/12-10/23/12	NCIS	1	5850.00	5850.00
12 Th 30 MIN SEP		1	07:58P	08:57P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	4500.00	4500.00
13 0111000 30 MIN SEP		3	11:00P	11:35P	30S	10/23/12-10/25/12	11PM NEWS	3	2000.00	6000.00
14 00100.. 30 MIN SEP		1	12:35A	01:37A	30S	10/24/12-10/24/12	THE LATE LATE SHOW W/CRAIG	1	180.00	180.00
Total Contract:								42		43215.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						43215.00	.00	.00	43215.00	
GRAND TOTAL									43215.00	

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